

Our LEED accredited professionals will help you find a balance between environmental impact and budgetary constraints.



LEED® Certification: Is It The Right Choice For Your Project?

A Natural Balance of Environment and Budget

A new movement has taken root within the architectural and construction industry – an environmentally and socially responsible revolution that is changing the way that buildings are designed, constructed and operated. This innovative concept is generally called “green building.”

In 1993, the U.S. Green Building Council (USGBC) was formed and since that time, they have established themselves as the nation’s premiere coalition of leaders from the building industry, providing information, education, advocacy, and leadership of the standards for “green building.” Their work has promoted the construction of buildings that are environmentally responsible, profitable and healthy places to live and work.

The USGBC’s Leadership in Energy and Environmental Design (LEED®) Green Building Rating® provides design and performance systems recognized to have an immediate and measurable impact on key concerns like energy conservation, global climate change and occupant health. Welsh Construction is proud to be a member of this forward-thinking organization. Our LEED accredited professionals can guide you through the process and help you analyze the strategy that is right for your project, as well as determine what the benefits of LEED certification would be for your company.

And, while LEED construction can be applied to any building, it is not necessarily practical for every building. In fact, many of those with businesses to operate find it difficult to balance ecological concerns with fiscal responsibility. At Welsh Construction, we understand that practical budgetary constraints often must be weighed against environmental impact, and developers and building owners need to consider the initial added costs, potential savings in operating expenses, and the length of time it will take to make up the differential. That is one reason why we have made it part of our mission to help our clients find that balance.

Based on our experience, we have found that environmentally friendly construction concepts can be implemented with practical choices, even on projects that are not seeking LEED certification. During the development and design process of a construction project, there are a number of opportunities to minimize the environmental effect with nominal additional costs.

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Forethought, focus and dedication to the concept are all pre-cursors to a successful green project. If or when an owner chooses to seek LEED certification, a review of the project goals and design criteria in relationship to the respective USGBC standards can outline a path to LEED certification at an affordable price.

One of the most appealing benefits in choosing green construction are the reduced operating costs, which not only help offset the higher initial construction costs, but sustain the concept for building green. The extent of those reductions is determined by the various strategies chosen in the design process and implemented in construction. Green buildings also make for healthier working environments which can boost productivity and cut down on lost work days.

You already know that its smart business to align your organizational goals with social and environmental values. If you're ready to take the next step, Welsh Construction will LEED you in the right direction.



Baker Road Corporate Center is certified LEED-CS Gold. The new Welsh Corporate Headquarters was completed in May 2008.



To learn more about LEED certification, visit the U.S. Green Building Council website at www.usgbc.org.

More information on Welsh Construction and their building green philosophy can be found at www.welshconstruct.com.